### History

**Driving over 50 years of legendary performance**

**VM cartridges: getting deeper into the groove of every sound**

<table>
<thead>
<tr>
<th>Year</th>
<th>Model</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1962</td>
<td>AT-1, AT-3</td>
<td>Audio-Technica’s first products, the AT-1 and the AT-3 stereo cartridges.</td>
</tr>
<tr>
<td>1967</td>
<td>AT35X</td>
<td>An early model of the AT35X, the origin of the VM cartridge, which received patents worldwide.</td>
</tr>
<tr>
<td>1978</td>
<td>AT25</td>
<td>The AT25, an integral structured body housing a VM cartridge. Features the newly developed toroidal power system.</td>
</tr>
<tr>
<td>1979</td>
<td>AT120E/G</td>
<td>Launch of the AT100 series VM cartridges. Audio-Technica improves performance with low-loss para-toroidal power system by using developed for the AT25.</td>
</tr>
<tr>
<td>2011</td>
<td>AT150ANV</td>
<td>50th anniversary model with a sapphire cantilever which was firstly adopted by Audio-Technica.</td>
</tr>
</tbody>
</table>
700 Series
For superior sound with superfine fidelity.

500 Series
For more faithful reproduction of sound, with VM cartridge precision.

600 Series
For special applications, designed to bring out the best sound of mono and 78 rpm records.
Ideal selections for ideal sounds

Styli Shapes
VM cartridge series renewed. Lineup provides ample selections to meet your needs.

Conical Styli
The benefit of conical styli, even if the cartridge is ‘lean’, is the ball surface of the stylus touches the groove of vinyl records precisely. Due to its stability, it has been used widely in radio stations.

Elliptical Styli
To reduce the tracking distortion and pinch-effect of a conical stylus, the elliptical stylus is made with a smaller effective radius to overcome these two conditions and provide more detailed audio content.

Line Contact Styli
(Special Line Contact, Shibata, MicroLine®)
Having a greater tracking ability than an elliptical stylus, the line contact styli will have a deeper contact area to the vinyl record groove. This enables the stylus to fully reproduce all content of the vinyl record with reduced stylus and groove wear.

Cartridge Bodies
Combine any one of 3 cartridges with any one of 7 styli for a fully customisable analogue sound experience.

700 Series
High-end model fitted with the die-cast aluminium alloy housing. The body reduces unwanted vibration and enhances the superior sound quality of high-performance line contact styli.

500 Series
Standard cartridge body fitted with the paratoroidal coils, centre shield plate, and the same 6N-OFC coil wire used in the 700 series.

600 Series
Specialised mono body with internal wiring dedicated to monaural sound.
Analogous to the cutter head

A cutter head carves out the record grooves. The modulations in the groove are ‘analogue’ mechanical equivalents of the original audio signals. To ‘read’ these modulations, Audio-Technica developed the internationally-patented Dual Magnet design which duplicates the structure of cutter head. Instead of using a single, large magnet, the two magnets are arranged in the shape of a ‘V’. The two magnets are positioned precisely to match the positions of the left and right channels in the stereo groove walls. Consequently, the VM design ensures outstanding channel separation, extended frequency response and superb tracking.

Para-toroidal generating system delivers substantial improvements

The new VM cartridges differ in their stylus design, but all share the basic construction of their generating systems (cartridge engine). On the Para-toroidal generating system, since leakage of magnetic flux in this continuous and unitised magnetic circuit is low, a superb linearity can be obtained. Permeability of the cores is also optimised through the use of laminated cores.

Centre shield plate between stereo channels

A permalloy centre shield plate enables the effective separation of left and right channels, suppressing electrical crosstalk to below 40dB. This is similar to the actual crosstalk value found in the grooves of the record itself.

6N-OFC Coil Wire

OFC - Oxygen Free Copper - is electronically refined to reduce the level of oxygen: 6N-OFC is more than 99.99997% pure oxygen free copper. This highly sophisticated coil wire material enables the cartridges to pick up an enormous amount of information from the vinyl grooves and provide high resolution audio with a powerful sound image.

Mono Body

For monaural operation, left and right channels should be connected. Mono body on which left and right terminals are connected internally reduces record noise which is primarily in the vertical direction and obtains highly focused ‘centre’ sound image compared with stereo bodies.
Product Information

Line Contact Styli

**Special Line Contact**

*Nude Rectangular Shank*

**VM760SLC**

DUAL MOVING MAGNET STEREO CARTRIDGE

Using an ultra-lightweight stylus tip ground to a high level of precision, we have achieved a combination of low distortion rate with fuller frequency reproduction during playback. This stylus tip extracts every possible piece of information from the grooves on a record.

- Aluminium tapered cantilever
- Para-toroidal coils improve generating efficiency
- Centre shield plate between the left and right channels reduces crosstalk
- Die-cast aluminium alloy housing reduces vibration and adds a natural electrical shield

**Shibata**

*Nude Square Shank*

**VM750SH**

DUAL MOVING MAGNET STEREO CARTRIDGE

Fitted with the Shibata stylus, which was developed for playing 4ch vinyl records that demand high-frequency reproduction capabilities during playback. Not only high-frequency, it is also ideal for reproducing rich mid and low frequencies.

- Aluminium tapered cantilever
- Para-toroidal coils improve generating efficiency
- Centre shield plate between the left and right channels reduces crosstalk
- Die-cast aluminium alloy housing reduces vibration and adds a natural electrical shield
Product Information

Line Contact Styli

**MicroLine®**

**VM740ML**

**Nude Square Shank**

DUAL MOVING MAGNET STEREO CARTRIDGE

High-end model featuring a MicroLine® stylus in an aluminium die-cast alloy body. In addition to outstanding high-frequency reproduction, this model enables clear sound image localisation.

- Aluminium tapered cantilever
- Para-toroidal coils improve generating efficiency
- Centre shield plate between the left and right channels reduces crosstalk
- Die-cast aluminium alloy housing reduces vibration and adds a natural electrical shield

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**MicroLine®**

**VM540ML**

**Nude Square Shank**

DUAL MOVING MAGNET STEREO CARTRIDGE

Standard model with a MicroLine® stylus. Distortion is low even on the inner circumference of a record because the curvature radius of the stylus tip does not alter even if the stylus becomes worn.

- Aluminium tapered cantilever
- Para-toroidal coils improve generating efficiency
- Centre shield plate between the left and right channels reduces crosstalk
- Durable low resonance polymer housing

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**VM540ML/H**

DUAL MOVING MAGNET STEREO CARTRIDGE WITH HEADSHELL
Product Information

Elliptical & Conical Styli

**Elliptical Nude**

* VM530EN
  - High-end elliptical stylus model equipped with a light-weighted nude elliptical stylus to reduce the execution mass of the vibration system. This enables fuller frequency reproduction.
  - Aluminium cantilever
  - Para-toroidal coils improve generating efficiency
  - Centre shield plate between the left and right channels reduces crosstalk
  - Durable low resonance polymer housing

**Elliptical Bonded**

* VM520EB
  - Standard elliptical stylus model equipped with an elliptical bonded stylus. This reduces tracing distortion and allows for more accurate sound reproduction.
  - Aluminium cantilever
  - Para-toroidal coils improve generating efficiency
  - Centre shield plate between the left and right channels reduces crosstalk
  - Durable low resonance polymer housing

**Conical Bonded**

* VM510CB
  - Entry-level VM cartridge model equipped with a conical bonded stylus. The round stylus is less likely to be affected by placement and boasts stable tracing performance.
  - Aluminium cantilever
  - Para-toroidal coils improve generating efficiency
  - Centre shield plate between the left and right channels reduces crosstalk
  - Durable low resonance polymer housing
Product Information

For Shellac or Phonograph Records

Conical (3mil) Bonded Round Shank

VM670SP
DUAL MOVING MAGNET MONO CARTRIDGE

Model dedicated to 78 rpm records, whose round stylus has a large curvature radius at the tip. The curvature radius is 3 mil, and suitable for playing 78 rpm records from a wide variety of eras.

• Aluminium cantilever
• Para-toroidal coils improve generating efficiency
• Mono body terminating left and right channels reduces surface noise
• Durable low resonance polymer housing

For Mono Vinyl LP Records

Conical Bonded Round Shank

VM610MONO
DUAL MOVING MAGNET MONO CARTRIDGE

Mono LP model with a conical bonded stylus in the body dedicated to monaural sound. Specialised internal wiring allows for reduced surface noise and stable sound reproduction.

• Aluminium cantilever
• Para-toroidal coils improve generating efficiency
• Mono body terminating left and right channels reduces surface noise
• Durable low resonance polymer housing
Even the finest diamond stylus becomes worn after an extended period of play. The styli in our VM cartridges are no different. But it is easy to replace the stylus and continue to use your cartridge. Our renewed VM cartridges have 7 styli and 3 types of bodies to choose from. Not only is it not necessary to buy an entirely new cartridge, but you can also enjoy the experience of upgrading your stylus or trying a new cartridge/stylus combination.

Replacement & Upgrade Styli

<table>
<thead>
<tr>
<th>Cartridge Body</th>
<th>Product</th>
<th>Special Line Contact Stylus</th>
<th>Shibata Stylus</th>
<th>MicroLine® Stylus</th>
<th>Elliptical Node Stylus</th>
<th>Elliptical Bonded Stylus</th>
<th>Conical Bonded Stylus</th>
<th>3mil Conical Bonded Stylus</th>
</tr>
</thead>
<tbody>
<tr>
<td>VM700 Body</td>
<td>VM760SLC</td>
<td>Standard Replacement</td>
<td>Becomes VM750SH</td>
<td>Becomes VM740ML</td>
<td>Compatible</td>
<td>Compatible</td>
<td>Compatible</td>
<td>*(1)</td>
</tr>
<tr>
<td></td>
<td>VM750SH</td>
<td>Becomes VM760SLC</td>
<td>Standard Replacement</td>
<td>Becomes VM740ML</td>
<td>Compatible</td>
<td>Compatible</td>
<td>Compatible</td>
<td>*(1)</td>
</tr>
<tr>
<td></td>
<td>VM740ML</td>
<td>Becomes VM760SLC</td>
<td>Becomes VM750SH</td>
<td>Standard Replacement</td>
<td>Compatible</td>
<td>Compatible</td>
<td>Compatible</td>
<td>*(1)</td>
</tr>
<tr>
<td>VM500 Body</td>
<td>VM540ML</td>
<td>Compatible</td>
<td>Compatible</td>
<td>Standard Replacement</td>
<td>Becomes VM530EN</td>
<td>Becomes VM520EB</td>
<td>Becomes VM510CB</td>
<td>*(1)</td>
</tr>
<tr>
<td></td>
<td>VM530EN</td>
<td>Compatible</td>
<td>Compatible</td>
<td>Becomes VM540ML</td>
<td>Standard Replacement</td>
<td>Becomes VM520EB</td>
<td>Becomes VM510CB</td>
<td>*(1)</td>
</tr>
<tr>
<td></td>
<td>VM520EB</td>
<td>Compatible</td>
<td>Compatible</td>
<td>Becomes VM540ML</td>
<td>Upgrade to VM530EN</td>
<td>Standard Replacement</td>
<td>Becomes VM510CB</td>
<td>*(1)</td>
</tr>
<tr>
<td></td>
<td>VM510CB</td>
<td>Compatible</td>
<td>Compatible</td>
<td>Becomes VM540ML</td>
<td>Upgrade to VM530EN</td>
<td>Upgrade to VM520EB</td>
<td>Standard Replacement</td>
<td>*(1)</td>
</tr>
<tr>
<td>VM600 Body</td>
<td>VM670SP</td>
<td>*(2)</td>
<td>*(2)</td>
<td>*(2)</td>
<td>*(2)</td>
<td>Becomes VM610MONO</td>
<td>Standard Replacement</td>
<td>*(2)</td>
</tr>
<tr>
<td></td>
<td>VM610MONO</td>
<td>Compatible</td>
<td>Compatible</td>
<td></td>
<td>*(2)</td>
<td></td>
<td>Becomes VM610MONO</td>
<td></td>
</tr>
</tbody>
</table>

(1) Since SP records only have monaural modulation, combining an SP stylus with a stereo body would be recommended only when used with a dedicated archiving phono Preamp/equaliser. These incorporate various features to allow Mono reduction from Stereo inputs (Mono L+R, Mono L, Mono R, L&R Variable Mix). When an SP record is played with a standard Stereo Phono Preamp, it is recommended that a VM600 body is used for signal to noise ratio optimisation and to minimise record surface noise.

(2) For best results when playing vintage mono LPs, Audio-Technica recommends using the VMN510CB conical stylus. A line contact or elliptical type stylus can be considered if you are sure that the dimensional groove construction of the LP(s) can safely handle these stylus tip shapes.

*Lifetime of the replacement stylus is approx. 300 to 500 hours for Conical, 300 hours for Elliptical, 1000 hours for MicroLine®, and 800 hours for Shibata and Special Line Contact.
### Specifications

#### VM Cartridges with Headshell

<table>
<thead>
<tr>
<th>Model</th>
<th>Type</th>
<th>Frequency response</th>
<th>Output voltage</th>
<th>Channel separation</th>
<th>Output impedance</th>
<th>Tracking force</th>
<th>Coil impedance</th>
<th>DC resistance</th>
<th>Load capacitance</th>
<th>Coil inductance</th>
<th>Static compliance</th>
<th>Dynamic compliance</th>
<th>Stylus</th>
<th>Vertical tracking angle</th>
<th>Dimensions (H×W×D)</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>VM760SLC</td>
<td>VM</td>
<td>20 to 30,000Hz</td>
<td>4.0mV (1kHz, 5cm/sec.)</td>
<td>20 to 27,000Hz</td>
<td>100m ohm</td>
<td>1.8 to 2.2g</td>
<td>2.7k ohms</td>
<td>868 ohms</td>
<td>100 to 200pF</td>
<td>460mH (1kHz)</td>
<td>40×10⁻⁶ cm/dyne</td>
<td>10×10⁻⁶ cm/dyne</td>
<td>Nude elliptical (0.3×0.7mil)</td>
<td>23°</td>
<td>17.3×17.0×28.2mm</td>
<td>8.0g</td>
</tr>
<tr>
<td>VM750SH</td>
<td>VM</td>
<td>20 to 30,000Hz</td>
<td>4.0mV (1kHz, 5cm/sec.)</td>
<td>20 to 27,000Hz</td>
<td>100m ohm</td>
<td>1.8 to 2.2g</td>
<td>2.7k ohms</td>
<td>868 ohms</td>
<td>100 to 200pF</td>
<td>460mH (1kHz)</td>
<td>40×10⁻⁶ cm/dyne</td>
<td>10×10⁻⁶ cm/dyne</td>
<td>Bonded conical (3mil)</td>
<td>23°</td>
<td>17.3×17.0×28.2mm</td>
<td>8.0g</td>
</tr>
<tr>
<td>VM740ML</td>
<td>VM</td>
<td>20 to 30,000Hz</td>
<td>4.0mV (1kHz, 5cm/sec.)</td>
<td>20 to 27,000Hz</td>
<td>100m ohm</td>
<td>1.8 to 2.2g</td>
<td>2.7k ohms</td>
<td>868 ohms</td>
<td>100 to 200pF</td>
<td>460mH (1kHz)</td>
<td>40×10⁻⁶ cm/dyne</td>
<td>10×10⁻⁶ cm/dyne</td>
<td>Bonded conical (3mil)</td>
<td>23°</td>
<td>17.3×17.0×28.2mm</td>
<td>8.0g</td>
</tr>
<tr>
<td>VM540ML</td>
<td>VM</td>
<td>20 to 25,000Hz</td>
<td>4.5mV (1kHz, 5cm/sec.)</td>
<td>20 to 20,000Hz</td>
<td>100m ohm</td>
<td>1.8 to 2.2g</td>
<td>1.4k ohms</td>
<td>800 ohms</td>
<td>400 to 500pF</td>
<td>230mH (1kHz)</td>
<td>15×10⁻⁶ cm/dyne</td>
<td>2.0×10⁻⁶ cm/dyne</td>
<td>Non-magnetic screwdriver</td>
<td>23°</td>
<td>17.3×17.0×28.2mm</td>
<td>6.4g</td>
</tr>
<tr>
<td>VM530EN</td>
<td>VM</td>
<td>20 to 25,000Hz</td>
<td>4.5mV (1kHz, 5cm/sec.)</td>
<td>20 to 20,000Hz</td>
<td>100m ohm</td>
<td>1.8 to 2.2g</td>
<td>1.4k ohms</td>
<td>800 ohms</td>
<td>400 to 500pF</td>
<td>230mH (1kHz)</td>
<td>15×10⁻⁶ cm/dyne</td>
<td>2.0×10⁻⁶ cm/dyne</td>
<td>Non-magnetic screwdriver</td>
<td>23°</td>
<td>17.3×17.0×28.2mm</td>
<td>6.4g</td>
</tr>
<tr>
<td>VM520EB</td>
<td>VM</td>
<td>20 to 25,000Hz</td>
<td>4.5mV (1kHz, 5cm/sec.)</td>
<td>20 to 20,000Hz</td>
<td>100m ohm</td>
<td>1.8 to 2.2g</td>
<td>1.4k ohms</td>
<td>800 ohms</td>
<td>400 to 500pF</td>
<td>230mH (1kHz)</td>
<td>15×10⁻⁶ cm/dyne</td>
<td>2.0×10⁻⁶ cm/dyne</td>
<td>Non-magnetic screwdriver</td>
<td>23°</td>
<td>17.3×17.0×28.2mm</td>
<td>6.4g</td>
</tr>
<tr>
<td>VM510CB</td>
<td>VM</td>
<td>20 to 25,000Hz</td>
<td>4.5mV (1kHz, 5cm/sec.)</td>
<td>20 to 20,000Hz</td>
<td>100m ohm</td>
<td>1.8 to 2.2g</td>
<td>1.4k ohms</td>
<td>800 ohms</td>
<td>400 to 500pF</td>
<td>230mH (1kHz)</td>
<td>15×10⁻⁶ cm/dyne</td>
<td>2.0×10⁻⁶ cm/dyne</td>
<td>Non-magnetic screwdriver</td>
<td>23°</td>
<td>17.3×17.0×28.2mm</td>
<td>6.4g</td>
</tr>
<tr>
<td>VM670SP</td>
<td>VM</td>
<td>20 to 25,000Hz</td>
<td>4.5mV (1kHz, 5cm/sec.)</td>
<td>20 to 20,000Hz</td>
<td>100m ohm</td>
<td>1.8 to 2.2g</td>
<td>1.4k ohms</td>
<td>800 ohms</td>
<td>400 to 500pF</td>
<td>230mH (1kHz)</td>
<td>15×10⁻⁶ cm/dyne</td>
<td>2.0×10⁻⁶ cm/dyne</td>
<td>Non-magnetic screwdriver</td>
<td>23°</td>
<td>17.3×17.0×28.2mm</td>
<td>6.4g</td>
</tr>
<tr>
<td>VM610MONO</td>
<td>VM</td>
<td>20 to 25,000Hz</td>
<td>3.0mV (1kHz, 5cm/sec.)</td>
<td>20 to 20,000Hz</td>
<td>100m ohm</td>
<td>1.8 to 2.2g</td>
<td>1.4k ohms</td>
<td>800 ohms</td>
<td>400 to 500pF</td>
<td>230mH (1kHz)</td>
<td>15×10⁻⁶ cm/dyne</td>
<td>2.0×10⁻⁶ cm/dyne</td>
<td>Non-magnetic screwdriver</td>
<td>23°</td>
<td>17.3×17.0×28.2mm</td>
<td>6.4g</td>
</tr>
</tbody>
</table>

*In this series, we offer replacement stylus with different stylus tip structures and point shapes. For more details, please refer to "Replacement Stylus Lineup" on page 10. Specifications are subject to change without notice due to improvements.